## **Privacy Policy**

We are committed to maintaining a policy of strict confidence concerning the personal information you provide us. This Privacy Policy outlines how GK Financial Services Group, a Corporate Authorised Representative of Viridian Select Pty Ltd ABN 41 621 447 345, Australian Financial Services Licence 515 762 (Viridian Select, the Licensee), Viridian Select and its associated entities collect, store and manage your personal information.

This policy has been developed in accordance with the Privacy Act 1988 (Cth) (Privacy Act) and applies to the collection, storage, use and dissemination of your personal information. By accessing the GK Financial Services Group website 'www.gkfinancialservices.com.au' (the Site) or otherwise transacting with us, you accept the terms of this Privacy Policy. This Privacy Policy applies to information provided to us whether via the Site or by any other means.

References to us, we, our, refer to GK Financial Services Group, Viridian Select and its associated entities, details of which can be found in our Financial Services Guide Part 1 and 2.

## 1. Collecting Personal Information

Why do we collect personal information?

We collect personal information (meaning information or an opinion about an identified individual or an individual who is reasonably identifiable) in order to:

- provide the products and services offered on the Site and in any other forum to our clients:
- manage communications and promotional activities in respect of our clients and prospective clients;
- enhance and improve your use of the Site and our products and services;
- respond to any questions, comments or queries submitted on the Site or by any other means:
- disperse marketing materials and keep you informed about new products, initiatives and opportunities;

- for internal business purposes, for example, to research and develop the Site and our other products and services; and
- as required or authorised by law, including under the Australian Privacy Principles.

Can you deal with us without identifying yourself?

When contacting us, you have the option to either not identify yourself or to use a pseudonym. However, this will not apply if it is impracticable for us to communicate with you that way, or if we are required or authorised under Australian law (or a court or tribunal order) to only deal with individuals who have identified themselves.

Whose personal information do we collect?

We collect or hold personal information about individuals who are:

- prospective, current and former clients; and
- our service providers, agents or affiliates and their staff.

What personal information do we usually collect?

We collect a wide range of personal information relevant to our advised purposes, but the type and amount of information depends on the particular business context.

- When you apply for products or services, we may ask for identification information. This
  could include your name, address, contact details and date of birth. We may also collect
  your tax file number if it is relevant to the services we are providing, if we are authorised
  to collect it and if you choose to supply it.
- Throughout the life of your product or service, we may collect and hold additional
  personal information about you. This could include transaction information or making a
  record of queries or complaints you make and, if you make an insurance claim, collecting
  additional information to assess the claim.
- For making employment decisions and managing our staff, we also collect information about our employees and prospective employees.

Do we collect sensitive information?

- If you apply for insurance, we may collect information about what is being insured, your nominated beneficiaries, and your health and financial situation, depending on the type of insurance. This also may include information about your health and other medical information, lifestyle information that relates to insurance, occupational information and criminal history. This type of information may be considered sensitive information and therefore we would not collect it unless we have your informed consent, or the use of the information is otherwise permitted under the Privacy Act.
- We may also collect voice or biometric information to verify your identity or authorise transactions.

How do we collect personal information?

We collect personal information by various means and mediums, depending on the services we are providing and our client needs.

We will generally collect personal information directly from an individual client, service provider, agent or affiliate, unless it is unreasonable or impracticable to do so. We may also collect personal information from third parties such as your representatives or external data suppliers. When we have collected personal information about you, we will notify you at the point of collection, or as soon as practicable, to ensure that you are aware of such collection and its purpose.

If someone other than you provides us with personal information about you, for example our third party insurance partner provides us with personal information for the purposes of performing any services we are engaged to perform, the notification will usually be provided to you via that third party.

What if we receive unsolicited personal information?

If we receive or are provided with personal information that we did not ask for and we determine that we could have collected this information from you had we asked for it, we will notify you as soon as practicable. However, this notice will not be provided if doing so would be a breach of an obligation of confidence. If we could not have collected this personal information, we will lawfully de-identify or destroy the personal information.

#### 2. Cookies

When you visit the Site, the server may attach a "cookie" to your computer's memory. A "cookie" assists us to store information on how visitors to the Site use it and the pages that may be of most interest. If you choose, you are able to configure your computer so that is disables "cookies" or does not accept them.

Our servers may record other information about or relating to you, such as the time and date of your visit or the IP address assigned to the computer you are using to access the Site. In many cases, we cannot and do not use this information to identify you personally. Rather, we simply use this information for the operation of the Site, to maintain quality of the Site, and to provide general statistics regarding the use of the Site.

#### 3. Use and disclosure of information

Where we collect personal information for a particular purpose, we may use and disclose the information for that purpose or another purpose that is related to that purpose (or that is directly related to that purpose in the case of sensitive information). Your personal information may be disclosed by us to the following third parties:

- related entities of our licensee, Viridian Select (refer to our FSG);
- our agents, contractors and external service providers (for example, mailing houses, payment systems operators and technology service providers);
   authorised representatives and credit representatives who sell products and services on our behalf;
- insurers, re-insurers, health care providers and other organisations, who jointly with us,
   provide the products or services;
- other financial services organisations, including banks, superannuation funds, stockbrokers, custodians, fund managers and portfolio service providers; debt collectors for debt collection activity;
- our financial advisers, legal advisers or auditors;
- your representatives (including your legal adviser, accountant, mortgage broker, financial adviser, executor, administrator, guardian, trustee, or attorney);

- fraud bureaus or other organisations to identify, investigate or prevent fraud or other misconduct where authorised by law;
- external dispute resolution schemes; and
- regulatory bodies, government agencies and law enforcement bodies in any jurisdiction.

To protect personal information, we use reasonable efforts to enter into contracts with our service providers that require them to comply with the Privacy Act. These contracts oblige them to only use the personal information we disclose to them for the specific role we ask them to perform. Generally, we disclose personal information to organisations that help us with our business.

We may also disclose your personal information to others outside of GK Financial Services Group, Viridian Select and its related entities where:

- we are required or authorised by law or where we have a public duty to do so;
- you may have expressly consented to the disclosure or the consent may be reasonably inferred from the circumstances; or
- we are otherwise permitted to disclose the information under the Privacy Act.

How will your information be used for direct marketing purposes and how can I opt out?

We may use personal information about prospective, current and past clients for the purpose of direct marketing of our products and services. Direct marketing communications may be sent via post, e-mail, telephone, social media sites or other means. However, we will give you the opportunity to opt out of receiving further direct marketing communications from us.

You may opt out of receiving direct marketing communications from us at any time by contacting us using the details provided below.

# 4. Access to and accuracy of your information

We take reasonable steps to ensure that the personal information held by us is accurate, complete and up to date. If you believe that any of your personal information is inaccurate, please contact us and we will take reasonable steps to correct it.

If you request access to the personal information, we hold about you, we will respond to your request within a reasonable period of time and, where reasonable and practicable, give access to the information in the manner you request. You have a right to access the personal information we hold about you subject to any exemptions allowed under the Privacy Act. You may request this information by contacting our Privacy Officer. If your request is particularly complex or requires a detailed searching of our records, we may charge a reasonable fee for providing that information.

### 5. Transfer of information overseas

We disclose your personal information to third parties overseas who provide services to us. The countries in which they are located include the Philippines. We will use reasonable efforts to ensure that the recipient company is subject to a law or scheme that protects your information in a way that is substantially similar to our Privacy Policy and Australian law.

#### 6. Your consent

By your use of the Site and our services, you consent to the collection, storage, use and dissemination of your personal information in accordance with this Privacy Policy and as otherwise permitted under the Privacy Act.

## 7. Storage and Security

Much of the information we hold about you will be stored electronically in secure data centres which are located in and owned by either GK Financial Services Group, Viridian Select or our external service providers. Some information we hold about you will be stored in paper files. We use a range of physical and electronic security measures to protect the security of the personal information we hold. For example:

- access to information systems is controlled through identity and access management;
- employees are bound by internal information security policies and are required to keep information secure; all employees are required to complete training about information security; and
- we regularly monitor and review our compliance with internal policies and industry best practice.

If we no longer need your personal information, unless we are required under Australian law or a court or tribunal order to retain it, we will take reasonable steps to destroy or securely delete your personal information in accordance with our document retention policy.

#### 8. Variation and consent to variation

We may vary the terms of this Privacy Policy at any time. You should check this Privacy Policy so that you are aware of any variations made to this Privacy Policy. You will be deemed to have consented to such variations by your continued use of the Site or our services following such changes being made.

## 9. Complaints and further information

If you are concerned about how your personal information is being handled or if you have a complaint about a breach by us of the Australian Privacy Principles, please contact us using the details below:

Mr Adel Georges
Pacific Tower, Suite 2.05
737 Burwood Road, Hawthorn East, VIC 3123

You can also contact the Privacy Officer at Viridian Select by using the below details:

#### The Privacy Officer

Level 17, 120 Collins Street Melbourne, Victoria, 3000

Phone: (03) 8559 3301

Email: complaints@viridianselect.com.au

We will acknowledge your complaint as soon as we can after receipt of your complaint and will aim to resolve the matter quickly and fairly within 30 days.

If an issue has not been resolved to your satisfaction, you can lodge a complaint with the Office of the Australian Information Commissioner (OAIC).

The Commissioner can be contacted at:

## Office of the Australian Information Commissioner

GPO Box 5218

Sydney NSW 2001

Phone: 1300 363 992

Email: <a href="mailto:enquiries@oaic.gov.au">enquiries@oaic.gov.au</a>
<a href="mailto:www.oaic.gov.au">www.oaic.gov.au</a>

You can also lodge a complaint about Privacy with the Australian Financial Complaints Authority (AFCA). AFCA provides fair and independent financial services complaint resolution that is free to consumers.

# **Australian Financial Complaints Authority**

GPO Box 3

Melbourne VIC 3001

Phone: <u>1800 931 678 (free call)</u>

Email: info@afca.org.au